

## TECHNICAL DATA SHEET

P.DS.037 (BW SERIES) REV01/11/2018

### WATER BASED

# CHALK PAINT

Promac Chalk Paint is a unique decorative quality coating that inspires creativity. It is a dense acrylic coating with a matt finish developed for furniture, walls & floors. It can also be used on plaster, fibre cement, stone, brick, concrete, plastics, glass and metal. It is a dense acrylic coating with a matt finish, designed to fade and distress naturally.



### FEATURES & BENEFITS

- Lead Free
- Creates a variety of finishes
- Quick and easy results achieved
- Can be applied to multiple surfaces
- Interior & exterior use
- Endless possibilities
- Non toxic
- Lead less than 90 ppm
- Easy to apply
- Water Clean up

### USES

#### Interior / Exterior

Promac Chalk Paint coating dries to an elegant natural matt finish. Used on furniture, walls, and floors. Can also be used on suitably prepared plaster fibre cement, stone, brick, concrete, plastic, glass and metal substrates. This versatile paint has many uses on new or old furniture creating a limewash French look or a smooth look. Paint interior walls and leave as a matt finish or wax for an aged patina effect with Promac Soft Wax. Paint wooden floors in a solid colour or create a translucent wash then wax with Promac Soft Wax. Paint interior concrete floors then wax with Promac Soft Wax. Paint garden walls and leave as a matt finish to fade and distress naturally without peeling. Paint indoor and outdoor furniture / floors, then wax with Promac Soft Wax.

### COLOUR

White and standard colours

### FINISH

Smooth, Matt

### SPREADING RATE

This product will cover approximately 6 - 8 m<sup>2</sup> per litre per coat depending on the type of substrate and the surface porosity.

### CLEANING

Do not allow the product to dry on equipment. Equipment is readily cleaned using water. (Some detergent may be added to water to facilitate clean up)

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### APPLICATION

Apply using a quality paint roller or brush for walls. For decorative paint effects use tools specially designed i.e. long pile, mohair, fine sponge or a pattern roller, round and or standard quality paint brushes, a lint free cloth, sand paper, wool sponges, etc. Allow 4 hours drying time between coats. Not recommended, but if required to reduce viscosity add a minimum quantity of WATER. Excessive dilution degrades the quality of the product. (NB: DO NOT add solvent-based thinners such as turpentine or lacquer thinners)

### SURFACE PREPARATION

Make sure the surface is sound and clean and prepare surface by removing all dirt, grease, grime and flaking paint before painting.

#### SUBSTRATE

#### SURFACE PREPARATION & METHOD OF APPLICATION

**Concrete / cement (solid colour)**

Apply one coat of Promac Plaster Primer followed by two coats of Promac Chalk Paint. \*

**Fibre cement (solid colour)**

Apply one coat of Promac Plaster Primer followed by two coats of Promac Chalk Paint. \*

**Gypsum plaster (solid colour)**

Apply one coat of Promac Plaster Primer followed by two coats of Promac Chalk Paint. \*

### PREVIOUSLY PAINTED

**Wood (Solid Colour)**

Apply two coats of **Promac Chalk Paint** then apply **Promac Soft Wax**.

**Wood, Metal, Plastic, Cement or Glass (Creative effect)**

Apply one or more coats of Promac Chalk Paint for the desired effect, then Promac Soft Wax.

\* Paint walls and leave as a matt finish, or wax for an aged patina effect with Promac Soft Wax.

### DO NOT PAINT

1. If the temperature is below 10°C or above 35°C
2. If the surface is damp (Moisture reading above 15%)
3. If it is raining or rain is forecast
4. Before 9:00 and after 16:00 in the winter

### IMPORTANT

Promac Chalk Paint is not Chalk Board Paint. Promac Chalk Paint is designed to fade and distress naturally, for furniture, walls, metal, glass, plastics & floors. Use it for a distressed finish, textured finish, smooth contemporary finish or a even wash. Use on old houses without damp proofing so walls can breathe.

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### HEALTH & SAFETY

Obtain special instructions before use. Do not handle until all safety precautions have been read and understood. Do not breathe dust / fume / gas / mist / vapours / spray. Wash hands thoroughly after handling. Wear protective gloves / protective clothing / eye protection / face protection. Use personal protective equipment as required. Keep paint away from children and animals. Never smoke, drink or eat while painting. Causes mild skin irritation. Toxic to aquatic life. If accidental contact with skin should occur, wash immediately with clean water. Harmful if swallowed. Do not induce vomiting. Consult your doctor. Ensure good ventilation during application and drying. Store in a cool, dry place out of the sun. Dispose of contents / container in accordance with local / regional / national / international regulations.

### DISCLAIMER ADVICE

The information given in this Product Information Sheet is based on controlled laboratory tests and many years of experience. It is given in good faith but no guarantee of any performance characteristic is given or implied. Promac Paints cannot be held liable for consequential damage of whatsoever nature that may arise from the use of Promac products. Paint technology is continuously being developed and Promac Paints reserves the right to update product specifications without prior notice. Contact Promac Paints for further details.

### TECHNICAL DATA

<b>POLYMER TYPE</b>	Alkali-resistant acrylic copolymer latex
<b>FILLERS</b>	Non-toxic extenders
<b>PIGMENTS</b>	Weather and light resistant types only
<b>DRYING PROPERTIES</b>	Surface or touch-dry: within 1 hour
<b>RECOATING TIME</b>	4 hours depending on conditions during drying
<b>FLASH POINT</b>	Non-flammable (water-based product)
<b>PACKAGING</b>	1ℓ
<b>PHYSICAL FORM</b>	Non-flammable viscous liquid containing non-toxic pigments and extenders. Slight ammonia odour



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